

business

Crafty way of helping people back on to the work ladder

BY KEELEY KNOWLES

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FREE training for artists and craft-makers aims to help people through the recession.

A series of Business Basics courses are being held at the Bromham Millers Craft Business Centre in Colmworth.

They will help people turn their creative hobbies into viable businesses by offering advice on marketing, bookkeeping, business plans and financing.

The latest in a series of training opportunities, the courses have proved successful for those who have recently been made redundant, helping them become entrepreneurs in their field.

Director of the craft centre Andrew Myers said: "The business start-up programme gives them the knowledge and confidence to make this a reality. In a supportive, non-threatening environment."

The first course began on Thursday, over four sessions and another will take place from August 5.

In addition, Bromham Millers continues to provide support after the courses with a business enquiry service that's free to course participants.

Kathy Burton of Bedford is a stained-glass restorer and artist.

She did a previous Business Basics course and said it was helpful and practical. She said: "There was no spiel or jar-



gon. The instructors taught us a lot without being patronising. It was all very well done."

In addition to providing business training to artists and craftsmakers, Bromham Millers has plans to create employment

opportunities for people with learning disabilities and hopes to develop the Bromham Mill as a cafe and crafts centre.

For more information phone 01234 376699 or 07835 884667 or email info@bromhammillers.co.uk

